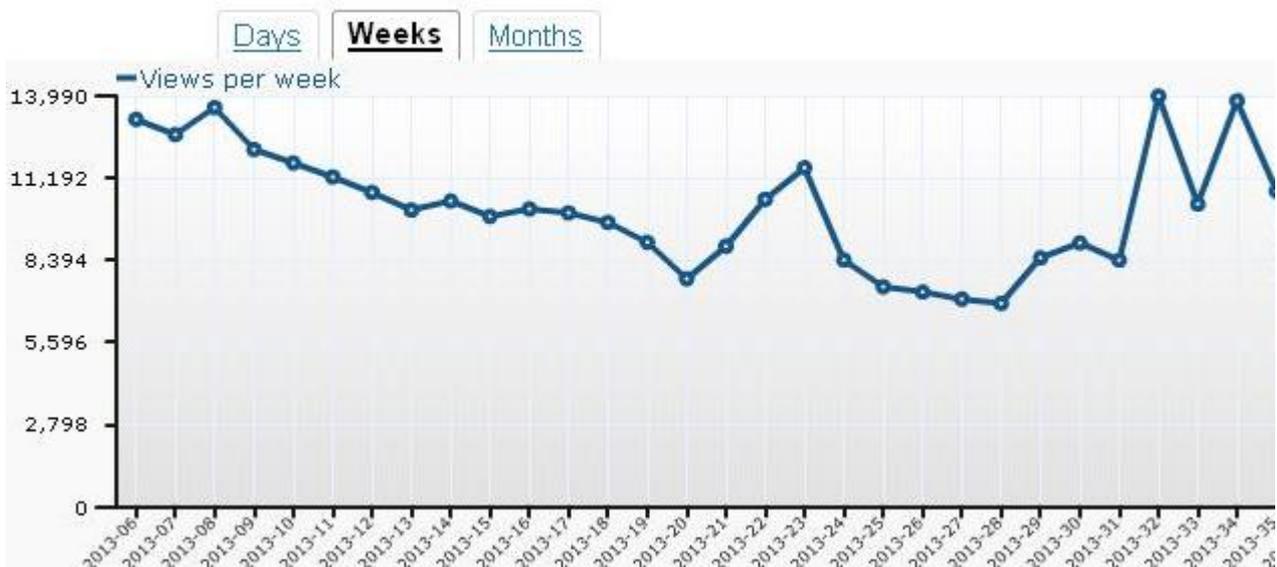




Dear potential advertiser,

Beachcombing's Bizarre History (www.strangehistory.net) is a three-year-old history site that pulls in an average of 1500 hits a day, high numbers for a history site of any description: it used to be closer to 2500 but a major site change six months ago led to a fall in Google ratings from which we are slowly recovering (*!\$%&!@). There are now over a thousand posts and we can say that our site is typically in the top five for a 'history blog' search on Google and has often been in second position. Every day the author, 'Beachcombing', includes a post (of at least 400 words) looking at some area of history (prehistoric, ancient, medieval, modern or contemporary); and comments come from carefully picked emails, the cream of those that arrive in our email box: regular commentators include three university professors, two major writers and a series of loyal 'beachcombers'; several historical mysteries have been solved by posts and associated comments and several academic and popular publications have resulted.

t ([Dashboard](#))



On the first of each month all published comments, typically between ten and fifteen thousand words, are published under a special beachcombed post. Reading this is the best way to get a sense of community life and community interests. However, the demography includes two key groups, those with historical interests, and those with cross-over Fortean interests.

Beachcombed 39 September 1, 2013

Posted by [Beachcombing in](#) : [Beachcombed](#) , [trackback](#)



We have, to date, refused most advertising offers as we build the site up. However, as of September 2013, we will be looking actively for partners to advertise on the site on the main template of the site: i.e. adverts will appear on every page. We are determined to manage the advertising ourselves even if it means less revenue, for the simple reason that we do not want to burden our readers with Thai massages and Mystic Meg's zodiac (though some of them might quite enjoy that). We want products that relate to history in some way. No, not Thai wives that dress up in eighteenth-century kimonos...

Future upgrades to WordPress.com Stats will only be available in [Jetpack](#). Jetpack connects your blog to the WordPress.com [features](#).

[« Return to Stats](#)

Clicks for 365 days ending 2013-09-02 (Summarized)

Summarize: [7 Days](#) [30 Days](#) [Quarter](#) [Year](#) [All Time](#)

2012-09-02 to Today

URL	Clicks
elmoremantiques.com	1,688
executedtoday.com	762
thehistoryblog.com	358
thehistorypress.co.uk/products/The-Grim-Almanac-of-Georgian-London.aspx	328
detritusofempire.blogspot.it	291
youtube.com/watch?v=wIEJoGcCq8	282
badarchaeology.wordpress.com/2012/11/10/does-fiction-become-true-if-its-repeated-often-enough-the-ali...	253
uncannyuk.wordpress.com/2012/09/01/thirteen-disturbing-historical-paintings	253
blogs.smithsonianmag.com/history	250
hauntedohiobooks.com	236
tenthmedieval.wordpress.com	224
ancientdigger.com	204
assvriatimes.com/engine/modules/news/article.php?storyid=3401	165
military-history.us	162

The key statistic for any future advertiser is this graphic above showing hits FROM our site over the last year. We have only had one permanent advert over that time, ElmoreMantiques and this site has picked up close to 1700 hits in the last 365 days. The advert is alluring and the product is interesting: what after all is a mantique? However, this gives some sense of the potential for any historical advertiser on BBH if the product and the advert are right. We hope that by September 2014 we will be back at 2500 hits a day. However, in this year of transition we are asking for 200 dollars for an advert in our side bar for six months, and 300 dollars for twelve months. These adverts will appear between Search and Resources on the right hand side of the page: space will be given on a first come, first served basis. We will also include, for the same time period, three text links in older posts to improve Google SEM scores. We would like, finally, to offer an advert between the head tabs and the first post. However, we would ask, at least, twice as much for that... depending on the product and we are in two minds whether to do it at all.

